Assessment Plan

- 1. Suspend the department's portfolio requirement, beginning with the 2006-2008 catalog.
- 2. Suspend the three common goals for all ComS majors. Redefine department assessment goals exclusively in terms of program exit knowledge, competencies and/or abilities.
- 3. Retain the existing departmental assessment structure including the departmental assessment committee, subject area committees, and office support staff.
- 4. Beginning with the 2006-2008 catalog, require all ComS and Jour majors to complete a capstone course: senior seminar (ComS 168, 180, 181, 182, 183, 187, 188, 189, 190, 191), senior project course (ComS 184A/B or 185), Journalism course(s) or senior research course (e.g., a revamped ComS 171).
- 5. Prior to Fall 2005 area committees will designate a suitable capstone exercise for respective capstone courses. Exercises will facilitate assessment of area exit knowledge, competencies and/or abilities. Area capstone exercises may include papers, projects or research reports. Area committees will, however, designate a single common exercise. Capstone instructors execute capstone exercises.
- 6. As a graduation requirement students shall submit a *copy* of their capstone exercise to the department office prior to the last day of their final semester of coursework. Faculty who teach the capstone courses are responsible for keeping a copy of the capstone exercises or other relevant documents. Formative evaluation of a random *sample* of capstone exercises by area committees will take place during the following semester (e.g., Spring 07 capstone exercises would be assessed during the Fall 07 semester).
- 7. Area committees will continue to use the existing "four question" assessment format until area committees can formulate suitable assessment rubrics.
- 8. The current portfolio assessment plan will remain in force until fall semester 2005. During fall 2005 and Spring 2006 semesters students not including a qualifying capstone course within their graduation petitions will submit a portfolio as per the department's existing assessment plan. Area assessment committees will continue to examine a sample of these portfolios during the 2005-2006 academic year.
- 9. The department Assessment Committee will, at its discretion, conduct senior surveys, alumni surveys and focus groups as deemed appropriate.
- 10. The department will include in the 2006-2008 CSUS catalog all necessary enabling language.